

SEMPA Leadership & Membership Committee Objectives

The SEMPA Leadership Committee would make recommendations for and assist in developing membership strategies for the recruitment and retention of members and increased participation of members in SEMPA activities, in addition to the identification and development of future leadership.

1. Improve the membership programming of SEMPA
 - Work with the staff to develop the member materials and information
 - Identify improved methods to deliver member benefits and increase awareness among members
 - Identify new opportunities for member recruitment and engagement
2. Establish continued viability of the committee and recruit new members, representative of all categories of membership
 - Assist in finding ways to reach out to EMPAs, students, residents, military EMPAs, alumni, educators, urgent care providers, EM groups, rural PAs and other key groups
3. Increase the total membership by a minimum 10% by October 2011
4. Increase Non-Dues Revenue
 - Create potential list of new partners that may interest members in developing new affinity programs
5. Assist in identifying valuable member benefits and aid in making introductions with corporations or other entities when possible